

How to start a conversation (for nervous networkers!)

We always have new networkers at our events

We often have new women attend our events who have never networked before, and we call these amazing women 'virgin' networkers.

The first time can be nerve wracking, but we're here to help.

We understand that it's difficult to pluck up the courage to attend a networking event, let alone be faced with a room full of people you don't know. We make this as easy as possible for new networkers by introducing you to someone.

Introducing yourself is easier when you start with a question

But what happens if you're at a non-Sydney Women's Network event without the luxury of being introduced to someone? Well, we have some advice...

One way to start a conversation with new people is to state your name and business, and then ask a question. Hint: make sure your question is an open ended one, i.e. a question that *can't* be answered with just a 'yes' or 'no' response.

A question shows that you're interested in the other person. Once you start talking, the conversation will simply flow, and you'll wonder why you didn't start networking sooner!

Suggested questions

There are a million questions to ask, here's just a few:

- What do you do?
- Who are your clients?
- Who do you most enjoy working with?
- Have you always been interested in.....?
- I'm new to networking, do you have any tips?

See, there are so many questions to ask. So don't be shy! Come along to a Sydney Women's Networking event in your area and start growing your business today.

Cindy Steele and Natalie Moutia are co-founders of Sydney Women's Network. They will help you grow your business and reach for the stars! Visit www.sydneywomensnetwork.com.au for more details.